ENERGY THAT CHANGES

SUNNY BOY 3600/5000 SMART ENERGY

Massive reduction in wholesale prices: The storage system with the lowest system price is now set to become even more attractive*

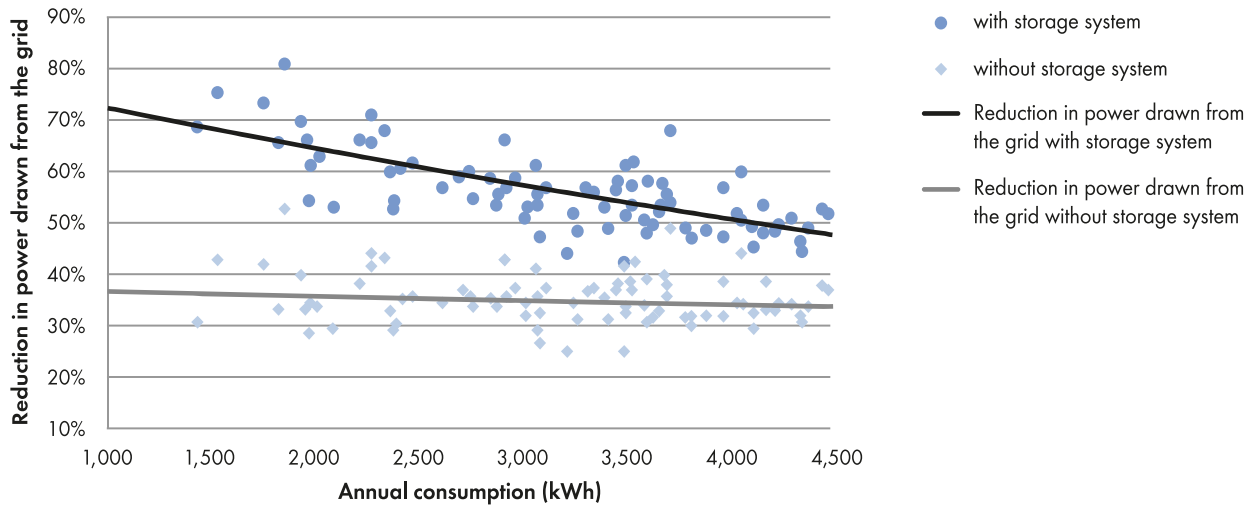
OUR PROPOSAL FOR MORE BUSINESS

MASSIVE REDUCTION IN WHOLESALE PRICES WITH THE SUNNY BOY SMART ENERGY*

The Sunny Boy Smart Energy is and always will be the storage system with the lowest system price and the highest quality on the market. SMA offers wholesalers massively reduced purchase prices with the ideal entry-level system for quality-conscious end customers.

» Integration of the most important storage system functions such as dynamic active power limitation in reference to the grid-connection point, integrated forecast-based battery charging procedure, visualization in the Sunny Portal and KfW subsidy eligibility due to an open communication interface.

» Required system components: Sunny Boy Smart Energy and the SMA Energy Meter



How you benefit:

» From the meter to the battery, everything comes from a single source: You have one contact person for all components

» Installation effort no greater than with a conventional PV inverter

» Your pitch in the sales negotiation: Ultra-high system efficiency of more than 91%, 20% more efficient than comparable competitor systems

How your customers benefit:

» Lower electricity costs thanks to greater self sufficiency quota

» No hidden recycling costs: In the future, all your customer has to do is give SMA a call to arrange a professional disposal service**

» Full warranty for the battery: Your customers will always receive a new battery if their old one fails during the warranty period (used period value equivalent is not applied)

* Applies for participating wholesalers between June 10, 2015 and November 30, 2015
** Recycling only applies for our current core markets of DE, IT, UK, NL, BE and AT in the future

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SMA

www.SMA-Solar.com

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